

# Order Item Summary

CBS TELEVISION STATIONS



WCCO-TV

Order ID: 53456	CF NTL-POL	FBD - LBD: 09/04/12 - 09/10/12	HL#:	Created: 08/31/12 01:44 PM
Client: AMERICANS FOR PROSPERITY...	CPE: / / 1306	Agency Commission: 15 %	Updated: TADANIELLO on 08/31/12 04:02 PM	
Agency: MENTZER MEDIA SERVICES (24184)	Product: AFP 9/4-9/10 :60S EST. 1306	Self :00:00	Confirmed: 08/31/12 03:36 PM	
Buyer: ANNE BRAUNSCHEIDEL	Demo: HHOLDS DMA RTG	Sched. Code: Z	Contract: 08/31/12 04:01 PM	
AE: Nicole Roy Pol-GWTS-PH		Billing Int: Monthly	BM: SS	
Share: 0% KSTP+: 0% KARE: 0% KMSP: 0% KMWB: 0% WFTC+: 0% KPXM: 0% KSTC: 0% CABLE: 0%				

## NEW ORDER. NR/PH 8.31.12

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	NEARLY	0 1 1 1 1 0 0	NEWS	60				0.0	\$1,100.00	4	\$4,400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/04/12	09/07/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	ENEWS5P	0 1 1 1 1 0 0	NEWS	60				0.0	\$2,400.00	4	\$9,600.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/04/12	09/07/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	NEARLY	0 1 1 1 1 0 0	NEWS	60				0.0	\$3,200.00	4	\$12,800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/04/12	09/07/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	AWHEEL	0 1 1 1 1 0 0	ACC	60				0.0	\$5,000.00	4	\$20,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/04/12	09/07/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	NLATEM-F/SU	0 1 1 1 1 0 0	NEWS	60				0.0	\$5,000.00	4	\$20,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/04/12	09/07/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	LLETTER	0 1 1 0 1 0 0	LETT	60				0.0	\$1,500.00	3	\$4,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/04/12	09/07/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	PNAVY	0 1 0 0 0 0 0	REGP	60				0.0	\$10,000.00	1	\$10,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/04/12	09/04/12	1										

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AE: Nicole Roy Pol-GWTS-PH Billing Int: Monthly BM: SS

Share: 0% KSTP+: 0% KARE: 0% KMSP: 0% KMWB: 0% WFTC+: 0% KPXM: 0% KSTC: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	PNCISLA	0 1 0 0 0 0 0	REGP	60				0.0	\$10,000.00	1	\$10,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/04/12	09/04/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	PDEMCONVNT	0 1 1 1 0 0 0	CARD	60				0.0	\$7,000.00	3	\$21,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/04/12	09/06/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	PCRIMINAL	0 0 1 0 0 0 0	REGP	60				0.0	\$7,000.00	1	\$7,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/05/12	09/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	PCSIWE3	0 0 1 0 0 0 0	REGP	60				0.0	\$7,000.00	1	\$7,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/05/12	09/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	C PBETH2	0 0 0 1 0 0 0	REGP	60				0.0	\$10,000.00	0	\$0.00		
Item is Cancelled													

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	PBLOODS	0 0 0 0 1 0 0	REGP	60				0.0	\$6,000.00	1	\$6,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/07/12	09/07/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	NSAT6P	0 0 0 0 0 1 0	NEWS	60				0.0	\$1,800.00	1	\$1,800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/08/12	09/08/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	C PCRIMESA2	0 0 0 0 0 1 0	REGP	60				0.0	\$3,000.00	0	\$0.00		
Item is Cancelled													

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016	P48HRS A3	0 0 0 0 0 1 0	REGP	60				0.0	\$4,000.00	1	\$4,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/08/12	09/08/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
017	C LCSIMISA	0 0 0 0 0 1 0	LATE	60				0.0	\$450.00	0	\$0.00		
Item is Cancelled													
Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
018	W FACESPEC	0 0 0 0 0 0 1	MORN	60				0.0	\$2,000.00	1	\$2,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/09/12	09/09/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
019	PSIXTY	0 0 0 0 0 0 1	REGP	60				0.0	\$6,000.00	1	\$6,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/09/12	09/09/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
020	P MENTALSN3	0 0 0 0 0 0 1	REGP	60				0.0	\$6,000.00	1	\$6,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/09/12	09/09/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
021	LCSIMISU	0 0 0 0 0 0 1	LATE	60				0.0	\$600.00	1	\$600.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/09/12	09/09/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
022	MEARLY	1 0 0 0 0 0 0	NEWS	60				0.0	\$1,150.00	1	\$1,150.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/10/12	09/10/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
023	ENEWS5P	1 0 0 0 0 0 0	NEWS	60				0.0	\$2,400.00	1	\$2,400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
024	NEARLY	1 0 0 0 0 0 0	NEWS	60				0.0	\$3,200.00	1	\$3,200.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/10/12	09/10/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
025	NLATEM-F/SU	1 0 0 0 0 0 0	NEWS	60				0.0	\$5,000.00	1	\$5,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/10/12	09/10/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
026	LLETTER	1 0 0 0 0 0 0	LETT	60				0.0	\$1,500.00	1	\$1,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/10/12	09/10/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
027	AWHEEL	1 0 0 0 0 0 0	ACC	60				0.0	\$5,000.00	1	\$5,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/10/12	09/10/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
028	SNFLHOME	* * * * * S	HOME	60			NFL	0.0	\$30,000.00	1	\$30,000.00		
	NFL VIKINGS V JACKSONVILLE JAGS HOME OPENER :60 9/9												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>	<u>Sep 10</u>									
	09/04/12	09/10/12	1										

## Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	44	0	\$200,950.00	\$170,807.50	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$200,950.00	\$170,807.50	\$0.00	\$0.00